



**VILLAGE OF LAKE ORION DOWNTOWN DEVELOPMENT AUTHORITY
21 East Church Street, Lake Orion, MI 48362**

*The mission of the Lake Orion DDA is to enhance the economic potential and preserve the historical character of the Lake Orion DDA District, **the heart and hub of the Orion Community**, through promotional activities and an organizational structure that focuses on community involvement with local businesses, residents, and other stakeholders.*

AGENDA

SPECIAL MEETING OF THE LAKE ORION DOWNTOWN DEVELOPMENT AUTHORITY BOARD OF DIRECTORS

Thursday, June 17, 2021

11:00 AM

Lake Orion Village Hall Council Chambers

21 East Church Street

LAKE ORION, MI 48362

(248) 693-8391 ext. 102

ADDRESSING THE DDA BOARD: Each person wishing to address the DDA Board shall be afforded an opportunity to do so. If you wish to comment, please stand or raise a hand to indicate that you wish to speak. When recognized, give your name and address and direct your comments to the Chair.

I. Call to Order 11:00 AM

II. Statement by Chairperson of Reason for Virtual Meeting

The June 17, 2021 special meeting of the Lake Orion Downtown Development Authority will be held virtually as permitted under MCL 15.263 of Public Act 254 of 2020, the Open Meetings Act, as amended, due to the Village of Lake Orion State of Emergency Order.

III. Roll Call and Determination of Quorum

IV. Statement by Chairperson or Vice-Chairperson Purpose of Meeting

The Purpose of the Special Meeting is to receive presentations by Marketing Professionals and to make decisions

V. Public Comment

VI. Presentations

Presentations in order of appearance during the meeting:

Hudson Collective

Nicole Hudson, Founder & President

Amber Joseph, Digital Marketing Manager

Blended Collective

Lydia Michael, President & Owner
Kevin Ketels, Senior Marketing Consultant
Right Hook
David Klonke, Principal/Creative Director

VII. Items for Consideration

1. Brand Marketing Contract

VIII. Adjournment

In the spirit of compliance with the Americans with Disabilities Act, individuals with a disability should feel free to contact the Village, at least three (3) business days in advance of the meeting, if requesting accommodations. The Village of Lake Orion will provide foreign language or hearing impaired interpretation services for those individuals who contact the village to request such services at least seven (7) days prior to the meeting.

En el espíritu de la observancia de la Ley de Estadounidenses con Discapacidades, las personas con discapacidad debe sentirse libre para ponerse en contacto con el pueblo, por lo menos tres (3) días hábiles de antelación a la fecha de la reunión, si se solicitan alojamiento. El municipio de Lake Orion proporcionará idioma extranjero o personas con problemas de audición servicios de interpretación para las personas que se ponen en contacto con el pueblo de solicitar dichos servicios con no menos de siete (7) días antes de la reunión.